

✿ **JOHN PETROPOULOS MEMORIAL FUND**
Creating Partnerships for Positive Change

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JPMF FACT SHEET

- The John Petropoulos Memorial Fund (JPMF) was created by members of John's Calgary Police Service recruit class immediately after his death.
- More than \$12,000 was initially raised through the sale of memorial pins to colleagues, friends and family. Individual police officers donated their court time, which in some cases amounted to hundreds of dollars.
- In December 2005, the JPMF became a registered non-profit society. The Board of Directors is comprised of three police officers and two civilians.
- Since the majority of the funds raised came directly from police officers, the JPMF wanted to ensure efforts focused on the policing community. Hence, the Leadership Award and the ongoing safety campaign, *One, Is One Too Many*, which promotes the message that workplace safety for emergency services personnel is a shared responsibility.
- As part of it's *One, Is One Too Many safety* campaign, the JPMF has produced two public service announcements:
 - "Make Your Workplace Safe for Everyone"
 - "SLOW DOWN: It's No Picnic Out Here"
- Collectively, these PSAs have aired on TV across Western Canada over 60,000 times between March 2004 and December 2006. Both PSAs are being used as community education tools by emergency services and safety organizations throughout North America.
- There are approximately 300 'friends of the JPMF' who help sustain the Fund through donations and by supporting the fundraising initiatives such as the *Cookies For Cops* cookie dough fundraiser.
- The JPMF is also sustained by project grants from both government and non-government organizations.
- The JPMF continues John's legacy of leadership, integrity and commitment to making the community a safer place through the creation of partnerships for positive change.