

# JOHN PETROPOULOS MEMORIAL FUND

*Creating Partnerships for Positive Change*

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## OVERVIEW

### **Background**

- Cst John Petropoulos of the Calgary Police Service passed away in the line of duty on Sept 29, 2000 at the age of 32. John died of head injuries sustained after falling through a false ceiling as there was no safety railing in place to warn him of the danger. The alarm turned out to be false.
- After his death, several of John's recruit classmates set up the John Petropoulos Memorial Fund (JPMF) and raised monies through the sale of memorial pins. The JPMF is sustained through fundraising activities, individual donations, government grants, and partnerships with industry and stakeholders.
- The JPMF is a non-profit society registered in Alberta, Canada (#5012144224). The Board of Directors is: Maryanne Pope, Det Cliff O'Brien, Cst Glenn Laird, Sgt Joel Matthews, and Shannon Lyons.

**Vision:** To contribute to the community with integrity, dedication and excellence.

**Mission Statement:** In the spirit of John's commitment to helping make his community a safer place, the JPMF facilitates positive change through the creation of partnerships.

### **Project Summaries**

#### **"One, Is One Too Many" Workplace Safety Campaign**

##### **Public Service Announcement (PSA): "SLOW DOWN: It's No Picnic Out Here"**

- In partnership with the Alberta Centre for Injury Control & Research, Work Safe Alberta, STARS, Calgary EMS, the Calgary Police Association, the Alberta Federation of Police Associations, and Cielo Pictures, the JPMF coordinated the production of this PSA.
- This PSA educates motorists about the importance of slowing down when passing emergency services personnel working on the road.
- It has aired on Shaw TV across Western Canada over 40,000 times between Dec/05 and Sept/06.

##### **Public Service Announcement (PSA): "Make Your Workplace Safe for Everyone"**

- Produced in partnership with Work Safe Alberta and Pink Gazelle Productions.
- This PSA uses John's on-duty death as the result of a preventable fall as an example of why workplace safety for everyone is a priority.
- Aired 22,000 times on Shaw TV and Global TV between Apr/04 and Mar/05.

#### **Memorial Cabin at the future Diakonos Peace Officer Retreat Facility**

- In partnership with Diakonos, the JPMF raised over \$10,000 for a cabin in John's memory to be built at a future retreat facility for peace officers and their families.

#### **Calgary Police Service District 6 John Petropoulos Leadership Award**

- This annual award, granted by the police service, recognizes in other officers the leadership qualities that John demonstrated. In partnership with the service, the JPMF awards the recipient a monetary contribution for a weekend getaway with his or her family.