

How Organizations Are Using the Workplace Safety PSAs

“We are using the DVD’s in our Safety Meetings. Our motto is "Nothing is so urgent or important that we can not take time to do it safely." We stress safety in driving and all tasks our operational staff complete.”

*Field Business Admin
ConocoPhillips
Rimbey North, Alberta*

“AT LAST! Our largest local TV outlet came here today to do an interview, based on the information in the SLOW DOWN PSA. They will be using a piece of the PSA itself in the piece, which will also include a short interview with yours truly and some other visuals and voice-over. They will also begin airing the PSA itself within the next week or so, and we are making plans to expand this into a series of pieces on the hazards of operating in the roadway, etc. These will include police and fire, as well as EMS.”

*Glenn H. Luedtke, NREMT/P
Director
Sussex County Emergency Medical Services
Georgetown, Delaware*

“So far we have used the DVD copy internally. Everyone that has seen it has been duly impressed. We intend to include this in a powerpoint presentation on safe driving practices as well. This presentation will be given to corporate citizens who operate fleets of vehicles in their workplace. We have given this type of presentation to the trucking industry and Ontario's Hydro One for example.”

*Sgt Brian Bowman
Traffic Services
Toronto Police Service*

“I have used the PSA extensively in my training classes on "Roadway Incident Safety for Emergency Responders.” I have received favorable comments from all who have seen it. I use the video as an example of a PSA which I suggest more Fire Dept's should be developing to educate the motoring public about this issue. We need to get the message about driving safely around emergency apparatus out to the drivers on our roadways and they are the ones that need to hear the message. Thank you for an excellent video clip. Job well done!”

*Jack Sullivan, CSP, CFPS
Dir. of Training
Emergency Responder Safety Institute
Richmond, VA*

“I am a Paramedic with Parkland Ambulance Authority in Stony Plain and am also the webmaster. I have included the SLOW DOWN PSA on our webpage as part of our public education program in regards to safe driving through emergency scenes.”

*Darren J. Grout
Paramedic/ Lieutenant
Parkland Ambulance Authority*