

Give Us Room to Work Backgrounder

The Give Us Room to Work Program is comprised of personnel from police, fire, EMS, and tow truck services in Alberta. Our goal is to reduce the risk of injury and death to emergency services personnel when responding to or working at emergency scenes.

Our objective was partially accomplished with the passing of Bill 39 in 2005, which amends the Traffic Safety Act to make it law that motorists must slow to 60 km/hr when passing emergency services and tow vehicles with their lights flashing.

As of April 2006, there were 2,589,973 registered vehicles on Alberta roads, an increase of 130,000 vehicles from 2005. Increasing vehicle numbers, as well as an increasing population in Alberta, mean that emergency personnel are responding to more emergencies than ever on more congested roadways. Collisions and near misses involving emergency vehicles, tow vehicles, and personnel are becoming all too common.

The purpose of this information kit provided is to give your organization educational materials so that you are able to work with the public to ensure the safety of every individual to, at, and from a roadside emergency scene. These resources can be used at community and classroom presentations, safety events and public education opportunities.

This kit includes:

- Sample Give Us Room to Work poster
- Sample Leaflet: "Everybody Deserves a Safe Place to Work" - to be handed out at education booths, check stops, etc
- Sample Give Us Room to Work vehicle decals - to be used on emergency and tow vehicles only
- Sample of the Give Us Room To Work print ad - for publication in newspapers
- Radio traffic safety tip sheet - to be given to traffic announcers at radio stations
- DVD - which includes:
 - *Slow Down: It's No Picnic Out Here and Make Your Workplace Safe for Everyone* 30-second public service announcements (both DVD and MPEG versions)
 - Traffic safety quiz - to be given at education booths, classrooms, etc
 - Safety tip sheet (both traffic safety and building safety) - to be given out at education booths
- Sample promotional items from Alberta Transportation Traffic Safety Initiative (available free at www.saferoads.com).

To order additional materials please visit www.ama.ab.ca/RoomToWork. For further information about the information kit or the Give Us Room to Work program please contact Jessie Meikle by phone at (780) 430-5744 or by email at Jessie.meikle@ama.ab.ca

