



CHARITY FALL CLASSIC GOLF TOURNAMENT

Aug. 25th, 2010

In support of the John Petropoulos Memorial Fund



The Directors of the Calgary Police Association are once again hosting our annual Charity event. At this time, we are requesting your financial support for this community activity. The upcoming *Charity Fall Classic Golf Tournament* will be held on **Wednesday August 25th, 2010** at the beautiful **River Spirit Golf Club**, located west of Calgary off Hwy 8.

Representatives from Police Associations throughout Canada have been invited to participate and with your help, the CPA will be donating all profits from this charity event to the **John Petropoulos Memorial Fund (JPMF)**. The JPMF strives to eliminate preventable workplace fatalities and injuries to emergency services personnel. Go to www.jpmpf.ca for more info.

MAJOR SPONSORSHIP - \$10,000

- Recognition signage displayed at locations throughout the course
- Four complimentary participant entries to tournament (approximate value of \$1,000)
- Logo and links on JPMF website, as well as JPMF Facebook and Twitter pages
- Special Recognition by Master of Ceremonies at Banquet
- Full Page Advertising in Golf Tournament Program

EVENT SPONSORSHIP - \$5,000

- Recognition signage at locations throughout the course
- Four complimentary participant entries to tournament (approximate value of \$1,000)
- Logo and links on JPMF website, as well as JPMF Facebook and Twitter pages

FULL HOLE SPONSORSHIPS - \$2,500

- Exclusive signage/banner at a tee box
- Option of participating in contest at a hole (longest drive, closest to the pin, etc)
- Two complimentary participant entries to tournament (approximate value of \$500)

HALF-HOLE SPONSORSHIPS - \$1,250

- Shared signage/banner at a tee box
- One complimentary participant entries to tournament (approximate value of \$250)

OTHER RECOGNITION OPPORTUNITIES

- Golf cart sponsor (\$500) – Recognition banner will be displayed at tournament
- Program sponsor (\$250) – Recognition provided in tournament program
- Prizes – prize contributions will be used for the tournament's raffle draw

All sponsors will receive prominent recognition in our tournament program as well as acknowledgement at the tournament banquet, by the Master of Ceremonies.

The Calgary Police Association has several opportunities available for potential sponsors and we will do everything we can to accommodate tournament sponsors. If you would like to discuss the sponsorship options above, or if you have your own sponsorship ideas, please contact us at (403) 269-2466.

To make it easier to become a sponsor, we have included a Charity Classic Sponsorship Agreement. If you could please complete and return the form to us at your earliest convenience, it would be greatly appreciated.

The deadline for becoming a tournament sponsor is Aug. 7th.

THANK YOU FOR YOUR SUPPORT OF THE CALGARY POLICE ASSOCIATION AND THE ANNUAL CHARITY FALL CLASSIC.

Sincerely,

Mike Lomore
Vice President - CPA
Tournament Coordinator

ML/ck
Enclosures

CHARITY FALL CLASSIC SPONSORSHIP AGREEMENT

Company Name: _____

Contact Person: _____

Contact Phone: _____

Contact Email: _____

Please Choose One of the Following:

- | | | |
|--------------------------|----------------------------------|--------------------|
| <input type="checkbox"/> | Major Sponsorship | \$10,000.00 |
| <input type="checkbox"/> | Event Sponsorship | \$ 5,000.00 |
| <input type="checkbox"/> | Full Hole Sponsorship | \$ 2,500.00 |
| <input type="checkbox"/> | Half Hole Sponsorship | \$ 1,250.00 |
| <input type="checkbox"/> | Golf Cart Sponsorship | \$ 500.00 |
| <input type="checkbox"/> | Prize Program Sponsorship | \$ 250.00 |

Please indicate which level of sponsorship your company will be committing to for this Charity event. Once completed, please fax it to 403-233-9417, attention: Coreena Kessler, or you can mail it to:

Calgary Police Association
428 6th Avenue SE
Calgary, Alberta
T2G 0G7

Alternatively, you can email your confirmation to: ckessler@backtheblue.ca

We will invoice you accordingly.

Thank you for your support of the Calgary Police Association and the Annual Charity Fall Classic . . . We could not do it without your contribution.